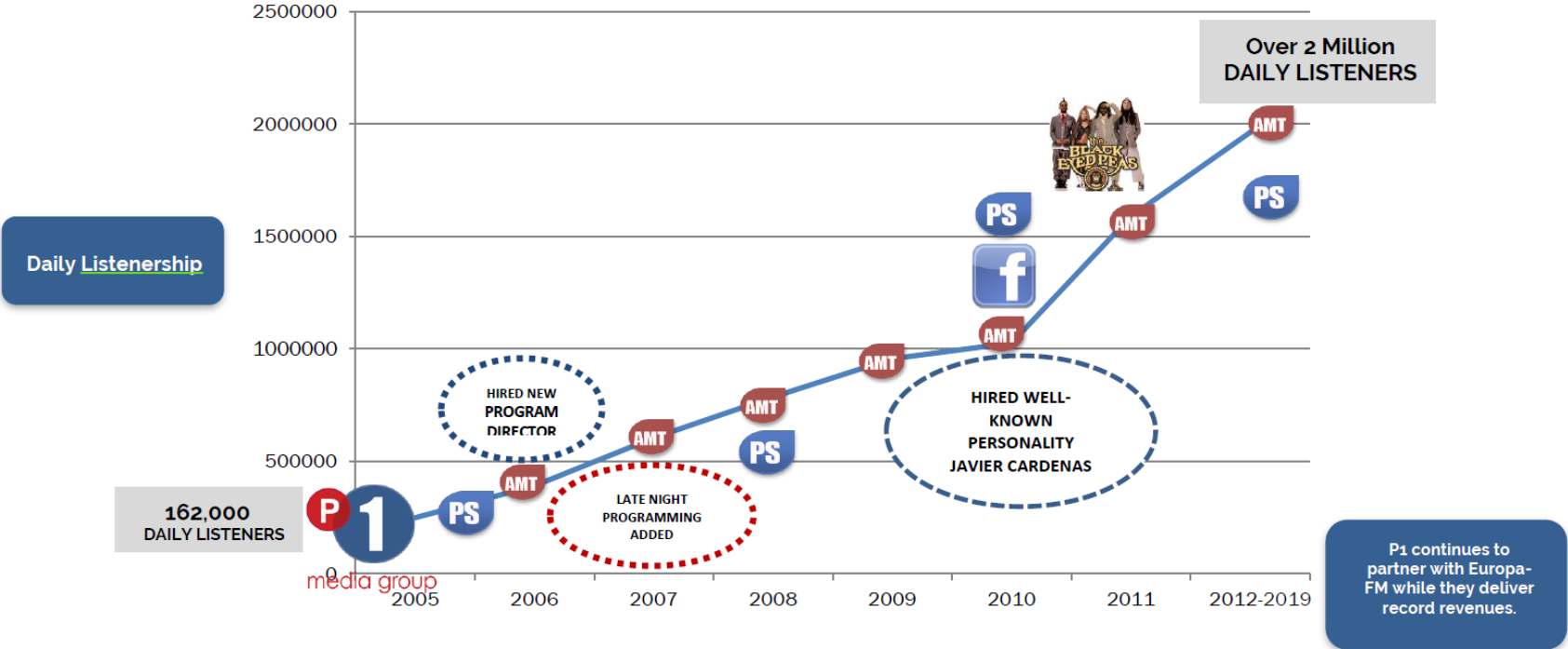


# Station Success Map



### LEGEND

	P1 Media Group HIRED		PERCEPTUAL STUDY
	AUDITORIUM MUSIC TEST & RESEARCH		CONCERT SPONSORSHIP
			SOCIAL MEDIA STRATEGY