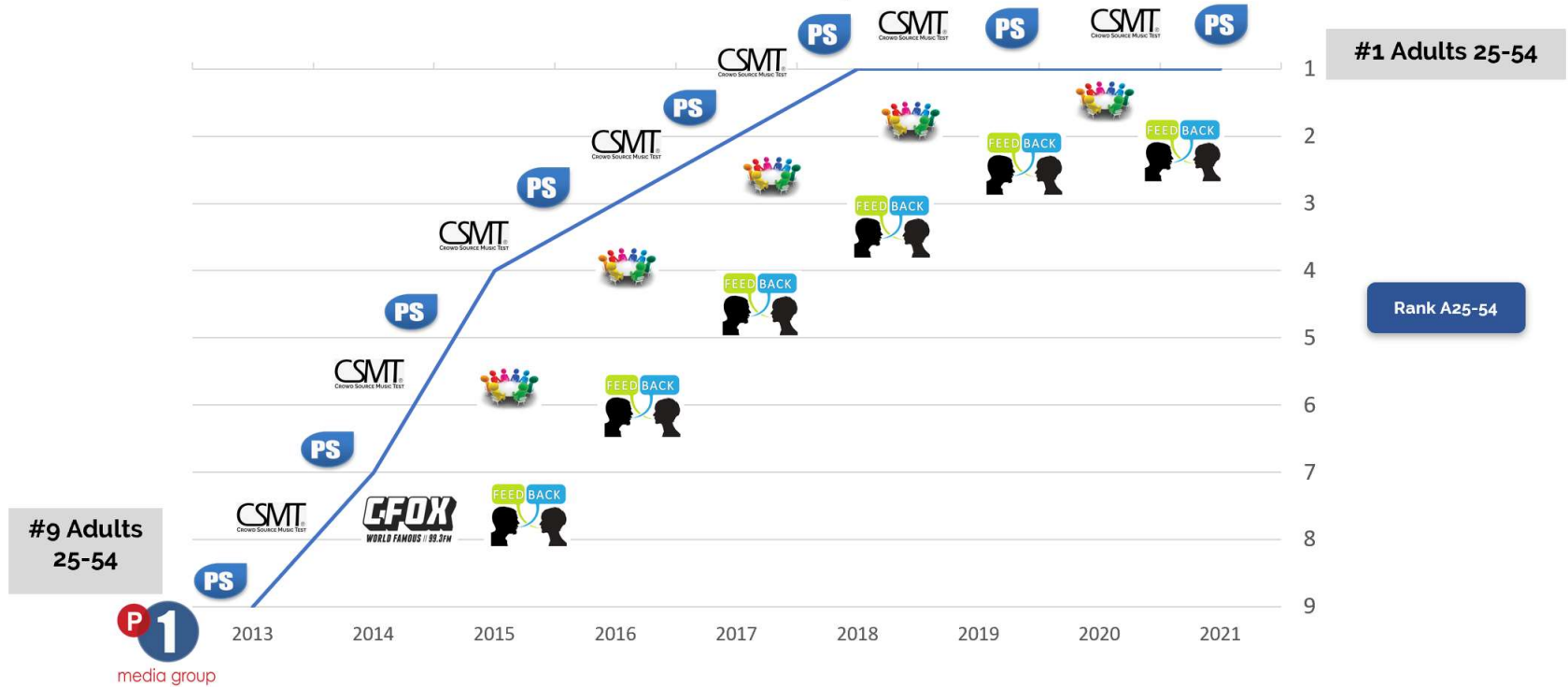








## Station Success Map



## LEGEND

 P1 MEDIA GROUP HIRED	 PERCEPTUAL STUDY	 LOGO AND WEBSITE UPDATE
 CROWD SOURCE MUSIC TEST	 FOCUS GROUPS	 EXECUTION MONITORS